

In-House Lawyer Day 2018

Managing risk, protecting reputation

November 2018 - Agenda

Time

Topic

09:00

Breakfast and registration

09:20

Welcome and introduction

09:30

Data breaches: protecting your reputation and managing the regulatory risk

With the protection of data under ever-increasing scrutiny and threat, we look at what you need to do if things go wrong. After highlighting post-GDPR risks and trends, including the challenging 72 hour notification requirements, we will take you through an interactive case study and give you the chance to test how you would react as the crisis unfolds.

10:30

Break



10:45

Business transparency: where risk meets reputation

Business transparency – the disclosure of internal corporate information to the public – is shaping regulation across many areas. The regulatory and reputational risks are board-level concerns. In this session, we will be concentrating on supply chain, employee and ownership transparency, looking at what is on the horizon and what businesses can do not only to manage the risks but also to use transparency to add business value.

11:45

Break

12:00

Digital transformation and risk

The digital revolution is bringing transformative technologies and ever-increasing connectivity, but also new risks to all sectors. In this session, we will consider:

- the governance expectations on boards managing these challenges;
 - the new and likely new laws around cyber security (including for connected consumer products); and
 - how to use due diligence and contractual drafting to manage cyber risks in the supply chain.
-

13:00

Lunch

13:45

Breakout sessions

Option A: Short-term pain, long-term gain: leveraging experience after things go wrong

Dealing with incidents such as data breaches, product recalls or bribery, can be challenging and the exercise is rarely welcomed by senior management. But beyond the initial crisis management phase, the experience can give rise to opportunities for in-house counsel to effect wider, long-lasting changes, which can save the business money, safeguard it against future risks and, in some cases, even enhance the business's reputation. Such opportunities are fleeting and counsel need to be ready to grasp them.

Option B: Corporate venturing: investments into start-ups

Larger companies are increasingly looking at direct equity investment as a way of partnering with and learning from disruptive, fast-growth start-ups. This session will look at some of the key terms and legal considerations when making corporate venture capital investments, including exit strategies.

14:45

Close and networking

15:00

End
